

PRIMARY LOGOS



ALTERNATE/SECONDARY LOGOS



COLORS

IR DARK ORANGE	IR MEDIUM ORANGE	IR LIGHT ORANGE	IR DARK BLUE	IR MEDIUM BLUE	IR GREY
0/55/89/18	0/50/85/7	00/50/90/00	97/55/0/74	100/40/0/28	0/0/0/60
205/99/22	238/118/36	255/127/26	2/30/66	0/109/183	80/80/80
#D15F16	#EE7624	#FF7F1A	#021E42	#006DB7	#808080
PMS: 159 C	PMS: 158 C	PMS: HEXACHROME ORANGE C	PMS: 282 C	PMS: 300 U	PMS: 300 U

FONT

LEAGUE GOTHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

TAGLINE

Climb HIGHER... Live inSPIRED!

GRAPHIC ELEMENTS/ICONS



USAGE EXAMPLES

